MODERATOR

Glen Nowak, Ph.D.

Dr. Nowak is a professor of advertising and public relations and director of the Center for Health and Risk Communication in UGA’s Grady College of Journalism and Mass Communications. Prior to joining the Grady faculty in January 2013, he worked 14 years at the Centers for Disease Control and Prevention. He spent six years as director of media relations at CDC and six years as communications director for CDC’s National Immunization Program. He has experience in managing and implementing health and risk communications programs, media relations, health information campaigns and social marketing.

PANELISTS

José Cordero, M.D., MPH

Dr. Cordero is the Patel Distinguished Professor in Public Health and head of the Department of Epidemiology and Biostatistics in the UGA College of Public Health. For 27 years, he served in the U.S. Public Health Service at the CDC. During his time, he served as assistant surgeon general and held a number of leadership positions focused on improving the health of mothers, children and adults in programs such as immunizations, birth defects and disabilities. The most prominent of these roles included deputy director of the National Immunization program and founding director of the National Center for Birth Defects and Developmental Disabilities.

Alan Glassman, M.D.

Dr. Glassman has worked as a general pediatrician in the Athens area for 26 years. He has served as division chief of pediatrics at Athens Regional Medical Center and St. Mary’s Hospital and he still continues to practice at both hospitals. An undergraduate alumnus of UGA, Dr. Glassman received his medical degree from the Medical College of Georgia in Augusta, Ga., and completed his residency in pediatrics of the University of South Alabama in Mobile. He is active in the Georgia chapter of the American Academy of Pediatrics, having previously served on its Board of Directors for nine years.

Karen Hilyard, Ph.D.

Dr. Karen Hilyard is an assistant professor of health promotion and behavior in the UGA College of Public Health, where she teaches health communication and social marketing. For the last nine years, she has been researching how people make decisions about vaccination, most recently examining racial disparities in adult vaccination and social media communication about vaccines. Prior to her career in academia, Dr. Hilyard was a marketing and public relations executive and an Emmy-winning producer for CNN.
WEBSITES

American Academy of Pediatrics
www.aap.org/immunization
AAP’s childhood immunization website provides comprehensive immunization information for parents and clinicians.

Centers for Disease Control and Prevention
www.cdc.gov/vaccines
The information on this website ranges from official vaccine recommendations for health care professionals to information about the general public about vaccines.

For Parents: Vaccines for Your Children
www.cdc.gov/vaccines/parents
This CDC portal provides immunization information specifically for parents, which can be viewed by the child’s age.

Children’s Healthcare of Atlanta
www.choa.org/vaccines
Easy to understand information on vaccination safety, immunization scheduling, and flu prevention.

Immunization Action Coalition
www.vaccineinformation.org and www.immunize.org
Educational pieces include resources on vaccine safety concerns, personal testimonies, videos, and educational materials from trusted organizations organized by age group.

Every Child by Two
www.ecbt.org and www.vaccinateyourbaby.org
ECBT, founded by Rosalynn Carter and Betty Bumpers, has created these two websites. Each contains a broad array of educational materials and information about vaccines, their safety, vaccine research and science, vaccine misperceptions, and many other topics to help clinicians and parents

Georgia Department of Public Health
https://dph.georgia.gov/immunization-section
The Immunization Section of Georgia DPH offers information to parents and providers about vaccination safety, travel immunizations, shot records and immunization schedules for adults and children.

U.S. Dept. of Health and Human Services
www.vaccines.gov
Vaccines.gov is the federal gateway to information on vaccines and immunization for infants, children, teenagers, adults, and seniors.

VIDEO

Vaccines: Calling the Shots
http://www.pbs.org/wgbh/nova/body/vaccines-calling-shots.html
This PBS NOVA film examines the science behind vaccinations, the return of preventable diseases, and the risks of opting out.

MOBILE APPS

Immunization Apps
www.immunize.org/resources/apps.asp
The Immunization Action Coalition has put together a list of mobile apps that offer immunization information for health care providers and the public.

PHONE NUMBERS

Centers for Disease Control and Prevention (CDC)
Toll-free number for questions about vaccine-preventable diseases and immunizations.
800-CDC-INFO (800-232-4636)
TTY: 888-232-6348
In English or Spanish

Georgia Department of Public Health
Health care professionals and consumers can contact the Georgia Immunization Program Office with Georgia-specific immunization questions.
404-657-3158 or DPH-Immunization@dph.ga.gov

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