

Gabrielle C. Darville, Ph.D., MPH, CHES

Professional Contact Information:

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EDUCATION

Doctor of Philosophy (Ph.D.) Health & Human Performance **August 2016**
Concentration: Health Behavior
Minor: Mass Communication & Journalism (Focus: Health Communication)
The University of Florida, Gainesville, FL

Dissertation Title: *Tailoring Persuasive Digital Games to Increase Human Papillomavirus (HPV) Risk Perceptions, Improve Self-efficacy and increase intention to receive the HPV Vaccine among Male college students*

Masters of Public Health (M.P.H) **May 2012**
Major: (Dual Emphasis) Health Education & Health Policy and Administration
The University of Southern Mississippi, Hattiesburg, MS

Bachelors of Science (B.Sc.) Health & Human Performance **December 2008**
Major: Movement Science
The University of Tennessee at Chattanooga, Chattanooga, TN

FACULTY APPOINTMENT

2018 Affiliate Faculty Member, Institute of Women's Studies, University of Georgia, Athens, GA

2018 Instructor, Department of Health Promotion and Behavior, University of Georgia, Athens, GA

2016 Instructor, College of Public Health – Academic Affairs, University of Georgia, Athens, GA

PROFESSIONAL EXPERIENCE

2016 Evaluation Coordinator, College of Public Health, University of Georgia, Athens, GA

2013 - 2016 Senior Graduate Teaching Associate, Department of Health Education and Behavior, University of Florida, Gainesville, Florida

- 2013 - 2016 Senior Research Associate, Department of Health Education and Behavior, University of Florida, Gainesville, Florida
- 2012 - 2013 Health Communication Specialist / ORISE Fellow
Center for Disease Control & Prevention (NCHHSTP/DSTDP), Atlanta, Georgia
- 2009 - 2012 Graduate Hall Director, Department of Residence Life
University of Southern Mississippi, Hattiesburg, Mississippi
- 2009 - 2009 Program Specialist, Active Living & Transportation Network /Outdoor Chattanooga
Chattanooga, Tennessee

HONORS, NOMINATIONS, AWARDS AND RECOGNITIONS

- 2018 **Outstanding Young Alumni Award & Hall of Fame Induction**, College of Health and Human Performance, University of Florida
- 2016 **SOPHE 2016 Vivian Drenckhahn Scholarship Award**, Society for Public Health Education (Amount Received \$1,500)
- 2015 **Graduate Teaching Assistant of the Year Award**, Department of Health Education and Behavior, University of Florida
- 2015 **Fabulous 50's Hill Brannon Endowed Scholarship**, College of Health & Human Performance, University of Florida (Amount Received \$1,500)
- 2015 **Outstanding International Student Award**, College of Health & Human Performance & University of Florida International Student Services, University of Florida
- 2015 **The D.K. Stanley Lecture Series Research Poster Award – 2 Place Recognition** for Presentation titled “*Mass Media Portrayal of HPV Vaccination among Adolescent Males in Online New Content: A Framing Analysis,*” University of Florida (Amount Received \$250)
- 2014 **C. A. Boyd Scholarship**, College of Health & Human Performance, University of Florida (Amount Received \$1,500)
- 2014 **Outstanding International Student Award**, College of Health & Human Performance & University of Florida International Student Services, University of Florida
- 2013 **YPN Outstanding Communications Member Nominee**, Centers for Disease Control & Prevention (CDC) Young Professionals Network
- 2012 **Outstanding Master of Public Health Research Award**, College of Health, University of Southern Mississippi
- 2012 **Graduate Student of the Year Eagle Award**, Black History Committee, University of Southern Mississippi
- 2011 **Lynn Cook Hartwig – Hattiesburg Clinic Scholarship Endowment**, University of Southern Mississippi (Amount Received \$1, 500)
- 2010 **William A. Donnelly Scholarship**, Alpha Kappa Psi Business Fraternity, Inc. (Amount Received \$1,500)

AREA OF INSTRUCTION

1. Instructor – College of Public Health at the University of Georgia

Undergraduate Courses:

PBHL 3100E - Introduction to Public Health E Course, Summer 2017 – Present

PBHL 3100 - Introduction to Public Health, Fall 2016 – Present

2. Instructor – Department of Health Promotion & Behavior at the University of Georgia

Graduate Courses:

HPRB 7010 - Social and Behavioral Foundations of Health, Fall 2018 – Present

Undergraduate Courses:

HPRB 4960/4970/4980 - Health Promotion Undergrad Research, Summer 2018 – Present

HPRB 4960/4970/4980H - Health Promotion Undergrad Research (Honors), Fall 2017 – Present

3. Teaching Associate – Department of Health Education & Behavior at the University of Florida

Graduate Courses:

HSC 5536 – Medical Terminology E Course, Summer (s) 2014 - 2016

Undergraduate Courses:

HSC 4143- Drug Education, Summer 2016

HSC 3537 - Medical Terminology E Course, Summer (s) 2014 - 2016

GUEST LECTURES & INVITED TALKS

1. **Darville, G.** *Discrimination and Stigma due to Religion*, Invited Guest Lecturer, SOWK 7118: Power, Oppression, Social Justice and Evidence-informed Practice, Advocacy and Diversity in Social Work (PROSEAD), School of Social Work, The University of Georgia (October 2nd, 2018).
2. **Darville, G.** *UGA Honors Program Student Council (HPSC) Professor Roundtable Event*. Invited Faculty Member, The University of Georgia (April 3rd, 2018).
3. **Darville, G.** Anderson – Lewis, C., Stollefson, M., Lee, Y., MacInnes, J., Pigg, R. M., Gilbert, J., & Thomas, S. *Sexual Health Intervention Opportunities: Tailoring Avatars in a Digital Game for HPV Vaccine Uptake*. Invited Guest Speaker, Institute of Women Studies (IWS) Friday Speaker Series, The University of Georgia (March 2nd, 2018).
4. **Darville, G.** *mHealth without Borders 101*. Invited Guest Speaker, Mobile Health @UGA, The University of Georgia (February 25, 2018).
5. **Darville, G.** *Public Health Panel*. Invited Guest Panelist, UGA Future Health Promoters Club, The University of Georgia (October 4th, 2017).
6. **Darville, G.** *Diversity in Healthcare*. Invited Guest Panelist, Minority Student Science Association & Alpha Epsilon Delta Pre-Medical Honor Society, The University of Georgia (September 25th, 2017).
7. **Darville, G.** *Experience as a Doctoral Students & Recommendations for Current Public Health Students*. Invited Guest Lecturer, Introduction to Public Health, Department of Public Health, University of Southern Mississippi (Sept. 24th, 2015).
8. **Darville, G.** *Applying & Interviewing with Graduate Schools*. Invited Presenter, Eta Sigma Gamma – Alpha Lambda Chapter Meeting, Department of Health Education & Behavior, University of Florida (Spring 2014 & Spring 2015).

9. **Darville, G.** & Bernhardt, J. *Health Communication: Digital Health, eHealth & mHealth*. Invited Guest Lecturer, HSC 3102 - Personal and Family Health Course, Department of Health Education & Behavior, University of Florida (Jan 20th, 2014)

GRANTS AND FUNDING

Completed

- I. Georgia Department of Public Health
Darville, Gabrielle, MacInnes, Jann (04/01/2018- 12/1/2018)
Someone you love” Documentary: Using HPV Narratives in Media to Increase HPV Vaccine Uptake among College Students.

Role: Principal Investigator Award Amount: \$7,500
- II. UF STEM Translational Communication Research Program (TRCP)
Darville, Gabrielle, Anderson- Lewis, Charkarra & Lee, Yu-Hao (07/01/2015- 06/30/2016)
This project was supported by the Award Number UL1 TR000064 from NIH/NCATS Clinical and Translational Science
Tailoring Persuasive Digital Games to Increase Risk Perception, Self – efficacy and uptake of the HPV Vaccine among Undergraduate Male College Students

Role: Principal Investigator Award Amount: \$2,500

PUBLICATIONS IN PEER REVIEWED JOURNALS

(*Mentored student co-author)

Published

Darville, G., Anderson- Lewis, C., Stellefson, M., Lee, Y., MacInnes, J., Pigg, R.M., Gilbert, J., and Thomas, S. (2018). Customization of Avatars in a HPV Digital Gaming Intervention for College-Age Males: An Experimental Study, *Simulation & Gaming*, 49(5), 515- 537. doi: 10.1177/1046878118799472

Darville, G. C., Anderson-Lewis, C., Mercado, R., Ma, J.*, & MacInnes, J. (2018). Utilizing mHealth technology to increase HPV knowledge and HPV vaccine uptake in adolescents: A qualitative study. *Journal of Adolescent and Family Health*, 9 (1), 9.

Anderson-Lewis, C., **Darville, G.**, Mercado, R.E., Howell, S., Di Maggio, S. (2018). mHealth Technology Use and Implications in Historically Underserved and Minority Populations in the United States: Systematic Literature Review, *JMIR Mhealth Uhealth*, 6(6), 1- 12.

Hall, A. K, Mercado, R., Anderson – Lewis, C., **Darville, G.**, & Bernhardt J.M. (2015). How to Design Tobacco Prevention and Control Games for Youth and Adolescents: A Qualitative Analysis of Expert Interviews, *Games for Health Journal* 6, 488-493.

Barry, A.E., Johnson, E., Rabre, A., **Darville, G.**, Donovan, K. & Efunbumi, O. (2014). Underage Access to Online Alcohol Marketing Content: A YouTube Case Study. *Alcohol and Alcoholism*, 50(1), 89 – 94.

Darville, G. (2011). Stress and its effects on Upper Respiratory Infections in Resident Assistants and other Student Affairs Student Staff at The University of Southern Mississippi. *Synergy Graduate Student Research Journal*. 2 (3).

Manuscripts under Review

Darville, G., Anderson – Lewis, C., MacInnes, J., Holland, R., Mercado, R., Fedd, A., and Johnson-Mallard, V. Breaking It Down: How Insurance Status, Age & Gender impact HPV Information Seeking & HPV Vaccine uptake among Adolescent and Young Adults. *Health Promotion in the Era of Social Media and Digital Communication*.

Johnson-Mallard, V., **Darville, G.**, Anderson – Lewis, C., Mercado, R., and MacInnes, J. How Healthcare Providers can use digital health technologies to inform HPV decision making and promote the HPV vaccine uptake among adolescents and young adults. *Journal of Women's Health*.

Darville, G., Smith, W., Vivien, T., Ma, J.*, Mercado, R., Anderson-Lewis, C., & Holland, R. The Mass Media's Portrayal of HPV Vaccination among Adolescent Males in Online News Content: A Framing Analysis. *Culture, Health & Sexuality Journal*.

Manuscripts in Preparation

Ahmed, M.* and **Darville, G.** Bad Blood: Let's Talk Stigma, Periods and Muslim Women! A Systematic Literature Review.

PROFESSIONAL PRESENTATIONS

International

- **Darville G.**, Anderson – Lewis, C., Stellefson, M., Lee, Y., MacInnes, J., Pigg, R. M., Gilbert, J., & Thomas, S. (November 5th – 8th, 2017). *Customization of Avatars in a Digital Gaming Intervention – An Experimental Study*. Abstract accepted for oral presentation at the 145th APHA Annual Meeting & Exposition – Atlanta, GA.
- **Darville, G.**, Anderson – Lewis, C., Stellefson, M., Lee, Y., MacInnes, J., Pigg, R. M. (November 5th – 8th, 2017). *Digital Gaming Intervention Design to Improve HPV Vaccine Uptake among college age men – A Qualitative Study*. Abstract accepted for poster presentation at the 145th APHA Annual Meeting & Exposition – Atlanta, GA.
- **Darville, G.**, Smith, W.D., Vivien, T., Mercado, R., & Anderson-Lewis, C., (Oct 31st – Nov 4th, 2015). *Mass Media's Portrayal of HPV Vaccination among Adolescent Males in Online News Content: A Framing Analysis*. Abstract accepted for poster presentation at the 143rd APHA Annual Meeting & Exposition – Chicago, IL.
- Vivien, T., **Darville, G.**, Smith, W.D., Mercado, R., & Anderson-Lewis, C., (March 14th, 2015). *HPV Vaccine among Males: The Roles of Media and Nursing*. Abstract accepted for poster presentation at the Sigma Theta Tau International Honor Society of Nursing Delta Beta at Large Annual Research Conference 2015 - Tampa, FL.

National

- Darville, G., Anderson-Lewis, C., Mercado, R., Ma, J. & MacInnes, J. (September 11th – 13th, 2018). *Utilizing mhealth technology to increase HPV knowledge and HPV vaccine uptake in adolescents and young adults: A Qualitative Study*. Abstract accepted for poster presentation at the National Conference on Health Communication, Marketing & Media – Atlanta, GA.
- Anderson-Lewis, C., Darville, G., MacInnes, J., Mercado, R., Fedd, A. & Johnson – Mallard, V. (September 11th – 13th, 2018). *Breaking it Down: Communication Preferences & HPV Information Seeking Behaviors among Young Adults*. Abstract accepted for oral presentation at the National Conference on Health Communication, Marketing & Media – Atlanta, GA.
- Anderson – Lewis, C., Choi, H., Kaur, A., **Darville, G.**, & Mercado, R., (August 15th – 17th, 2017). *Evaluating the Feasibility and Acceptability of mHealth for Head Start Parents to reduce Chronic Diseases and Health Disparities*. Abstract accepted for poster presentation at the National Conference on Health Communication, Marketing & Media – Atlanta, GA.
- Barry, A.E., Johnson, E., Rabre, A., **Darville, G.**, Donovan, K. & Efunbumi, O. (March 15th – 18th, 2015). *Underage Access to Online Alcohol Marketing Content: A YouTube Case Study*. Abstract accepted for poster presentation at the 15th Annual American Academy of Health Behavior Meeting – San Antonio, TX.
- Anderson-Lewis, C., Cuy-Castellanos, C., Blakely-Reed, Vickie, Beard, M, Minor, L., **Darville, G.**, & Yadrick, K. (May 27th – 30th, 2014). *Description of Community Capacity Building Framework for Developing, Implementing, Measuring and Sustaining a Community- Academic Partnership for Health & Wellness*. Abstract accepted for oral presentation at the SPR 2nd Annual Meeting – Comprehensive and Coordinated Prevention Systems: Building Partnerships and Transcending Boundaries - Washington, DC.

Regional, State and Local

- Ahmed, M., & **Darville, G.** (April 9th – 10th, 2018). *Bad Blood: Let's Talk Stigma, periods and Muslim Women: A Systematic Literature Review*. Abstract accepted for poster presentation at the 2018 CURO Research Symposium – Athens, GA.
- Dugat, V., Dufreny C., Crooks, K., **Darville, G.**, Anderson – Lewis, C., (March 26th, 2015). *A Community Assessment of a Community in Southwest Gainesville, FL: UF student's perspective towards community building practice*. Abstract accepted for poster presentation at the UF College of Health & Human Performance Stanley Lecture Student Research Symposium – Gainesville, FL.
- **Darville, G.**, Smith, W.D., Vivien, T., Mercado, R., & Anderson-Lewis, C., (March 26th, 2015). *Mass Media's Portrayal of HPV Vaccination among Adolescent Males in Online News Content: A Framing Analysis*. Abstract accepted for poster presentation at the UF College of Health & Human Performance Stanley Lecture Student Research Symposium - Gainesville, FL.
- Anderson-Lewis, C., **Darville, G.**, & Mercado, R. (March 12th – 14th, 2015). *Assessing the Acceptability for the use of mobile technology by Community Health Workers to deliver health and wellness interventions to historically underserved health consumers: Interview with Community Health Workers and Experts in the field of Community Health Workers*. Abstract accepted for poster presentation at the 8th Annual Xavier's Health Disparities Conference – New Orleans, LA.
- Anderson-Lewis, C., **Darville, G.**, Walsh-Childers, K., Bernhardt, J. (October 28th, 2014). *mHealth Technology and its implications in historically medically underserved populations in the United States: A Systematic Literature Review*. Abstract accepted for poster presentation at the University of Florida Graduate Student Research Day -Gainesville, FL.

MEDIA COVERAGE/ ONLINE FEATURES

Coverage of published research featured on Infectious Disease News, “Personal touch critical for mobile phone – based HPV awareness strategy.” October 19th, 2018. Available at:

<https://www.healio.com/infectious-disease/stds/news/in-the-journals/%7B5082ce68-7d52-401a-8967-0ed58aa14755%7D/personal-touch-critical-for-mobile-phone-based-hpv-awareness-strategy>

Coverage of published research featured in UGA Today Online Newspaper (Health & Wellness), “Do mobile messages about HPV work?” October 11th, 2018. Available at: <https://news.uga.edu/do-mobile-messages-about-hpv-work/>

Coverage of published research featured on The College of Public Health at UGA’s website, “For HPV, mobile devices may not be silver bullet to education, vaccine uptake.” October 8th, 2018. Available at: <https://publichealth.uga.edu/for-hpv-mobile-devices-may-not-be-silver-bullet-to-education-vaccine-uptake/>

Coverage of published research featured on The Communication Initiative’s Health Social and Behavior Change Network website, “Utilizing mhealth Technology to Increase HPV Knowledge and HPV Vaccine Uptake in Adolescents: A Qualitative Study.” September 12, 2018. Available at:

<https://www.comminit.com/health/content/utilizing-mhealth-technology-increase-hpv-knowledge-and-hpv-vaccine-uptake-adolescents-q>

Coverage of published research featured in UGA’s Red and Black Newspaper, “Gabrielle Darville discusses HPV vaccinations, video games.” March 3rd, 2018. Available at:

https://www.redandblack.com/uganews/gabrielle-darville-discusses-hpv-vaccinations-video-games/article_9e871aa0-1efd-11e8-9f79-53351e4b27cd.html

EDITORIAL & REVIEWER APPOINTMENTS

- | | |
|----------------|--|
| 2018 | Abstract Reviewer , Cancer Forum & Health Informatics Information Technology (HITT) Section, American Public Health Association (APHA) Conference |
| 2018 | Reviewer , <i>Public Health Textbook (Proposed)</i> , Springer Publishing Company |
| 2016 - Present | Editorial Associate , <i>The Health Educator Journal</i> , Eta Sigma Gamma National Health Education Honorary (ESG) |

UNIVERSITY SERVICE

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| 2019 | CEPH Accreditation Committee – The University of Georgia (CPH)
Member |
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PROFESSIONAL SERVICE

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| 2018 – Present | Girls in Healthcare - The University of Georgia
Faculty Advisor |
| 2018 – Present | MobileHealth @ UGA – The University of Georgia
Faculty Advisor |

- 2018 – Present **UGA Sexuality Education & Research Coalition**
Member
- 2017 – Present **Georgia Department of Public Health - Georgia Comprehensive Cancer Control Program (GCCCCP)**
Member, HPV Prevention & Education Workgroup
- 2017 – Present **Society of Health Communication**
Chair, Health Literacy Subcommittee
- 2016 – Present **University of Florida STEM Translational Communication Center**
Student Member (2015 – 2016)
Affiliate Faculty Member (2016 – Present)
- 2016 – Present **CEDHHE Research Collaborative**
Co-Director / Principal Investigator
- 2016 – 2017 **Georgia Society for Public Health Education (GASOPHE)**
Communications Co-Chair
- 2015 – 2018 **American Public Health Association (APHA)**
Student Member (2015-2016)
Conference Session Moderator – PHEHP Section (2017)
- 2015 – 2017 **Society for Public Health Education (SOPHE)**
Member
- 2014 – 2016 **University of Florida, Digital Health & Health Equity Research Team**
Graduate Research Director
- 2014 – 2015 **UFlourish GatorWell Social Marketing Campaign**
Member - UF Black Community Student Advisory Committee
- 2014 – 2015 **Multidisciplinary Academic – Community Symposium Series to Build an Obesity Disparities Research Infrastructure and Agenda (MACOD – R), CTSI – Clinical and Translational Science Institute/UF Health**
Member
- 2012 – 2013 **Young Professionals Network (YPN) at the Centers for Disease Control and Prevention (CDC)**
Member, Communications Committee
- 2011- 2012 **Mississippi Partnership for Comprehensive Cancer Control Coalition (MP3C)**
Member
- 2011 – Present **National Commission for Health Education Credentialing (NCHEC)**
Certified Health Education Specialist (CHES) - #19060

PROFESSIONAL DEVELOPMENT

- **NIH mHealth Training Institute (Emphasis: Underserved Populations), 2014** - Completed the requirements for the training institute offered by the Office of Behavioral and Social Sciences (OBSSR) at NIH. Through training exercises interdisciplinary teams from the health and technology sectors collaborated to develop mHealth ideas and approaches to current complex public health problems.
- **Stanford University, Mobile Health without Borders Certification, 2014** - Completed the requirements for the certification offered by Stanford Online. Those enrolled in the course worked within global interdisciplinary teams with mentors to design a mHealth solution for healthcare issues or challenges among developing countries and emerging economies. Major themes included global health challenges, mobile health opportunities and entrepreneurship in healthcare.
- **Emory Public Health Training Center Courses, 2013** - Completed courses in Health Literacy and Cultural Competency and Health Communication Skills for the Public Health Practitioner.