The Traffic Safety Research and Evaluation Group (TSREG) is dedicated to reducing morbidity and mortality caused by highway traffic crashes through interdisciplinary research.

We identify effective program strategies and best practices for highway safety planning.

TSREG collaborates with federal, state, and local stakeholders.

Our Mission

Where Traffic and Research Meet

CONTACT US

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www.facebook.com/TSREG
Who We Are

We strive to combine research and traffic safety to make Georgia a healthier state.

At TSREG, our activities include:

- Providing program evaluation services for health and safety programs
- Providing technical consultation on traffic safety issues
- Conducting research on interventions designed to reduce morbidity and mortality attributable to traffic crashes
- Developing and disseminating best practices analyses to stakeholders in the field of traffic safety
- Contributing to the mission of the College of Public Health’s Department of Health Promotion and Behavior

Current Projects

Governor’s Office of Highway Safety

- Georgia Traffic Safety Program Impact Analysis
- Final Evaluation Report for the current fiscal year
- Facilitate Evaluation of GTIPI
- Examining factors related to distracted driving and walking

Past Projects

- Regional Gold Standards Community Assessment Tool (NHSTA Region IV) Evaluation, 2003

Our Commitment

We are committed to the idea that health promotion programs based on solid scientific research and principles gleaned from systematic program evaluation can save lives and prevent injuries, whether those programs are implemented by public health professionals, professional educators, community activists, or law enforcement officers.

For a full list of past and current projects, please visit our website: www.publichealth.uga.edu/hpb/research/tsreg.html