

## Robert Coffman, MPH

### Curriculum Vitae

Department of Health Promotion and Behavior  
University of Georgia  
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#### Education:

Ph.D.      **Health Promotion and Behavior**  
University of Georgia, Athens, GA, May 2021.  
Major Professor: Jessica L. Muilenburg, PhD.  
*Dissertation topic:* Tobacco cessation among people living with HIV/AIDS.

MPH      **Health Promotion and Behavior**  
University of Georgia, Athens, GA 2012.  
Major Professor: Jessica L. Muilenburg, PhD.

B.A.      **Psychology**  
Wake Forest University, Winston-Salem, NC 2008

#### Service:

2025      **Reviewer**, Journal of Pedagogy in health Promotion  
2024      **Reviewer**, Journal of Pedagogy in Health Promotion  
2024-Present      **Committee Member**, Faculty Engagement Committee  
2023-Present      **Committee Member**, Committee for Online Learning, University of Georgia  
College of Public Health  
2016-2017      University of Georgia Future Faculty Program  
2017      **Panelist**, University of Georgia Graduate TA symposium  
2016      **Panel Leader**, University of Georgia Graduate TA orientation  
2016-2017      **Facilitator**, Mid-Semester Formative Evaluations for undergraduate courses at  
the University of Georgia  
2016-2018      **Coach/Mentor**, Ridge Runners, a running/education program for  
underprivileged children in Athens, Georgia.  
2011-2012      **Executive Committee Member**, Public Health Association, the University of  
Georgia College of Public Health's student organization.  
2011      **Facilitator**, University of Georgia College of Public Health's orientation for  
master's students.

#### Professional Honors/Recognition:

2025 UGA CPH Excellence in Teaching Award, *nominated*  
2024 UGA CPH Excellence in Teaching Award, *nominated*  
2016 University of Georgia Outstanding Teaching Assistant Award  
2012 Delta Omega, Public Health Honors Society

*Teaching Experience*

Spring 2026 **Instructor of Record**  
Foundations of Health Promotion  
Instructor of record for the master's level Introduction to Health Promotion Course at the College of Public Health. In this class, students were introduced to foundational concepts of health promotion and behavior, and program planning. My duties in this role included development of course material, engaging in instruction and course discussion on Slack, and all required grading and feedback

Spring 2026 **Instructor of Record**  
Foundations of Health Promotion, online  
Instructor of record for the online master's level Introduction to Health Promotion Course at the College of Public Health. In this class, students were introduced to Public Health Systems thinking, as well as foundational concepts of health promotion and behavior. In this course, I also used Slack as a learning tool for our online Master's program. My duties in this role included development of course material, engaging in instruction and course discussion on Slack, and all required grading and feedback

Spring 2026 **Instructor of Record**  
Professional Writing for Health Promotion  
Instructor record for two sections of a class focused on developing scientific writing and science communication skills for undergraduate health promotion majors. My duties in this role included development of course materials, in-class and online instruction, and all required grading and feedback

Fall 2025 **Instructor of Record**  
Professional Writing for Health Promotion  
Instructor record for two sections of a class focused on developing scientific writing and science communication skills for undergraduate health promotion majors. My duties in this role included development of course materials, in-class and online instruction, and all required grading and feedback

Fall 2025 **Instructor of Record**  
Introduction to Health and Wellness  
Oversaw a freshman level introductory course for health and wellness. The course was taught by a TA.

Summer 2025 **Instructor of Record**

Foundations of Injury Prevention

Instructor of record for an online course on injury prevention for both majors and non-majors. In this class, I developed in-class instruction materials, lectured, facilitated online learning, and was responsible for all grading and feedback.

Summer 2025 **Instructor of Record**

Professional Writing for Health Promotion

Instructor record for two sections of a class focused on developing scientific writing and science communication skills for undergraduate health promotion majors. My duties in this role included development of course materials, in-class and online instruction, and all required grading and feedback.

Spring 2025 **Instructor of Record**

Foundations of Health Promotion

Instructor of record for the online master's level Introduction to Health Promotion Course at the College of Public Health. In this class, students were introduced to Public Health Systems thinking, as well as foundational concepts of health promotion and behavior. In this course, I also used Slack as a learning tool for our online Master's program. My duties in this role included development of course material, engaging in instruction and course discussion on Slack, and all required grading and feedback

Spring 2025 **Instructor of Record**

Professional Writing for Health Promotion

Instructor record for two sections of a class focused on developing scientific writing and science communication skills for undergraduate health promotion majors. My duties in this role included development of course materials, in-class and online instruction, and all required grading and feedback.

Spring 2025 **Instructor of Record**

Health Promotion Program Development

Instructor of record for one section of a course focused on program development in health promotion. In this course, students built on all the skills they learned in the major to do a needs assessment, develop an intervention and create a program plan for implementing and evaluating the intervention. I was responsible for all instruction, grading, and feedback.

Fall 2024 **Instructor of Record**

Professional Writing for Health Promotion

Instructor record for two sections of a class focused on developing scientific writing and science communication skills for undergraduate health promotion majors. My duties in this role included development of course materials, in-class and online instruction, and all required grading and feedback.

- Fall 2024      **Instructor of Record**  
Health Promotion Program Development  
Instructor of record for one section of a course focused on program development in health promotion. In this course, students built on all the skills they learned in the major to do a needs assessment, develop an intervention and create a program plan for implementing and evaluating the intervention. I was responsible for all instruction, grading, and feedback.
- Fall 2024      **Instructor of Record**  
Foundations of Health Promotion  
Instructor of record for the online master's level Introduction to Health Promotion Course at the College of Public Health. In this class, students were introduced to Public Health Systems thinking, as well as foundational concepts of health promotion and behavior. In this course, I also used Slack as a learning tool for our online Master's program. My duties in this role included development of course material, engaging in instruction and course discussion on Slack, and all required grading and feedback
- 2024            **Instructor of Record**  
Introduction to Health Promotion  
Instructor of record for two sections of a course that introduced public health minors to the basic concepts of health promotion and behavior. In this course, I developed course material, facilitated online learning, and was responsible for all grading and feedback. This course was hybrid.
- 2024            **Instructor of Record**  
Professional Writing for Health Promotion  
Instructor record for two sections of a class focused on developing scientific writing and science communication skills for undergraduate health promotion majors. My duties in this role included development of course materials, in-class and online instruction, and all required grading and feedback.
- 2023            **Instructor of Record**  
Foundations of Health Promotion  
Instructor of record for the first online master's level Introduction to Health Promotion Course at the College of Public Health. In this class, students were introduced to Public Health Systems thinking, as well as foundational concepts of health promotion and behavior. In this course, I also pioneered the use of Slack as a learning tool for our online Master's program. My duties in this role included development of course material, engaging in instruction and course discussion on Slack, and all required grading and feedback.

- 2023 **Instructor of Record**  
Professional Writing for Health Promotion  
Instructor record for four sections of a class focused on developing scientific writing and science communication skills for undergraduate health promotion majors. My duties in this role included development of course materials, in-class and online instruction, and all required grading and feedback.
- 2023 **Instructor of Record**  
Professional Writing for Health Promotion-Online  
Instructor record for an online class focused on developing scientific writing and science communication skills for undergraduate health promotion majors. My duties in this role included development of course materials, online instruction, and all required grading and feedback.
- 2023 **Instructor of Record**  
Introduction to Health Promotion  
Instructor of record for two sections of a course that introduced public health minors to the basic concepts of health promotion and behavior. In this course, I developed course material, facilitated online learning, and was responsible for all grading and feedback. This course was completely online.
- 2022 **Instructor of Record**  
Professional Writing for Health Promotion  
Instructor record for two sections of a class focused on developing scientific writing and science communication skills for undergraduate health promotion majors. My duties in this role included development of course materials, in-class and online instruction, and all required grading and feedback.
- 2022 **Instructor of Record**  
Foundations of Injury Prevention  
Instructor of record for a course on injury prevention for both majors and non-majors. In this class, I developed in-class instruction materials, lectured, facilitated online learning, and was responsible for all grading and feedback.
- 2020 **Teaching Assistant**  
Research Design  
Responsible for grading all assignments for multiple sections of an undergraduate research design course. In this role, I helped students develop research questions for a literature review, and provided feedback and grades for their literature reviews.  
Supervising instructor: Christina Proctor, PhD
- 2020 **Teaching Assistant**  
Human Sexuality  
Graded weekly homework assignments for an undergraduate human sexuality course.  
Supervising instructor: Christina Proctor, PhD

- 2018            **Teaching Assistant**  
 Research Design  
 Co-taught a class focused on designing and critiquing research studies as well as development of literature reviews. Took over for course instructor on maternity leave. Responsibilities included execution of curriculum, lectures, course materials, exams, and grading.  
 Supervising instructor: Christina Proctor, PhD
- 2016-2018      **Instructor of Record**  
 Introduction to Health Promotion  
 Instructor of record for a class focused on health behavior theory for non health promotion majors. Responsibilities include development and execution of curriculum, lectures, course materials, and exams, as well as grading.  
 Advisor: Pamela Orpinas, PhD
- 2013-2016      **Instructor of Record**  
 Introduction to Health and Wellness  
 Instructor of record for introductory level health and wellness courses. These courses covered a wide variety of topics across the health spectrum, and responsibilities included development and execution of course curricula, lectures, materials, exams in addition to grading all assignments.  
 Advisor: Pamela Orpinas, PhD  
 University of Georgia, Athens, GA
- 2016            **Teaching Assistant**  
 Developed online modules and accompanying in-class guides to create a hybrid Introduction to Health and Wellness course  
 Advisor: Pamela Orpinas, PhD  
 University of Georgia, Athens, GA

**Courses Taught (Instructor of Record):**

- Fall 2025      Professional Writing for Health Promotion  
 Fall 2025      Introduction to Health and Wellness  
 Summer 2025 Professional Writing for Health Promotion  
 Summer 2025 Foundations of Injury Prevention  
 Spring 2025. Professional Writing for Health Promotion  
 Spring 2025   Health Promotion Program Development  
 Fall 2024      Health Promotion Program Development  
 Fall 2024      Fundamentals of Health Promotion  
 Fall 2024      Professional Writing For Health Promotion  
 Summer 2024 Professional Writing For Health Promotion  
 Summer 2024 Foundations of Injury Prevention  
 Spring 2024   Introduction to Health Promotion

Spring 2024 Professional Writing For Health Promotion  
Fall 2023 Fundamentals of Health Promotion  
Fall 2023 Introduction to Health Promotion  
Fall 2023 Professional Writing For Health Promotion  
Summer 2023 Professional Writing for Health Promotion  
Spring 2023 Professional Writing for Health Promotion  
Spring 2023 Professional Writing for Health Promotion  
Spring 2023 Introduction to Health Promotion  
Spring 2023 Introduction to Health Promotion  
Fall 2022 Foundations of Injury Prevention  
Fall 2022 Professional Writing for Health Promotion  
Fall 2022 Professional Writing for Health Promotion  
Fall 2022 Foundations of Injury Prevention  
Spring 2018 Introduction to Health and Wellness  
Fall 2017 Introduction to Health and Wellness  
Spring 2017 Introduction to Health Promotion  
Fall 2016 Introduction to Health Promotion  
Spring 2016 Introduction to Health and Wellness  
Fall 2015 Introduction to Health and Wellness  
Spring 2015 Introduction to Health and Wellness  
Fall 2014 Introduction to Health and Wellness  
Spring 2014 Introduction to Health and Wellness  
Fall 2013 Introduction to Health and Wellness

### **Courses Taught (Teaching Assistant)**

Fall 2020 Research Design (2 sections)  
Fall 2020 Human Sexuality  
Fall 2018 Research Design (2 sections)

### **Grants**

2018 Ramsey Dissertation Award (\$1000)

### **Publications**

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**Coffman, R.**, Muilenburg, J.L., Hansen, N., Heckman, T., & Kim, S.H. 2021. *Factors affecting the availability of evidence based treatments for smoking cessation services at hiv programs*. ProQuest Dissertations & Theses.

Kas-Osoka, C.N., Bradley, L.J., **Coffman, R.**, & Orpinas, P. (2017). Developing online modules for a "Health and Wellness" course: Adapting active learning strategies to the online environment. *Pedagogy in Health Promotion*. doi:10.1177/2373379917750167

## Invited Talks

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“Factors Predicting the Availability of Evidence-Based Treatment for Smoking Cessation at HIV Programs”. November, 2020.

*University of Georgia Department of Health Promotion and Behavior.*

“Public Health Issues in Tobacco Use: Smoking Among People Living With HIV”. April 6<sup>th</sup>, 2018.

*University of Georgia Department of Psychology.*

## Conference Presentations

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1. Howard M, Emerson K, Mckinney D, **Coffman R**. Empowering engagement: tips for becoming an expert “Slacker” in online teaching. *USG Teaching and Learning Conference*, Athens GA 2024.
2. **Coffman R**. Factors predicting availability of smoking cessation services for people living with HIV/AIDS. *Annual Meeting of the American Public Health Association*, Remote conference, 2020.
3. **Coffman R**. Factors predicting implementation of evidence based treatments for smoking cessation at hiv clinics. *Integrative Research and Ideas Symposium*, Athens GA 2018.
4. Truszczynski N, Newbold J, Hill M, **Coffman R**, Muilenburg J. We’re here, we’re queer, help us too: LB women’s experiences of interpersonal violence, mental health, and social support. *Annual Meeting of the American Public Health Association*, Atlanta GA 2017
5. Hill M, Newbold J, Truszczynski N, **Coffman R**, Hansen N, Wilson P. Trust the process: Identifying psychosocial pathways between stigma and medical mistrust in newly diagnosed HIV positive MSM.
6. Kas-Osoka C, **Coffman RA**, Orpinas P. 2017. Lessons learned from using the flipped classroom model to transform a traditional “Health and Wellness” course to a hybrid course. *Conference on Higher Education Pedagogy*, Blacksburg, VA 2017.
7. **Coffman RA**, Proctor C, Muilenburg J. 2015. Teens and tobacco: exploring the relationship between refusal efficacy, perception of peers’ attitudes toward smoking, and smoking status among rural adolescents. *Annual Meeting of the American Public Health Association*, Chicago, IL, 2015.
8. Downey R, **Coffman RA**, Proctor C. 2015. An examination of substance use rates and contextual influences in rural Georgia adolescents. *State of Public Health Conference*, Athens, GA 2015.
9. **Coffman RA**, Muilenburg J, Eby L, Proctor C, Barnett J, Motley M, Sauer J, Vashisht S, Conway K. Perceived Smoking Culture in Substance Abuse Treatment Centers. *Annual Meeting of the American Public Health Association*, Washington, DC 2011.
10. Barnett J, Proctor C, Muilenburg J, Conway K, Eby L, Motley M, **Coffman R**, Vashisht S. 2011. Influences of financial resources on system-level support of smoking cessation in substance abuse treatment programs. *Annual Meeting of the American Public Health Association*, Washington, DC 2011.
11. Conway K, Muilenburg J, Eby L, **Coffman R**, Proctor C, Barnett J, Motley M, Sauer J, Vashisht S. Smoking cessation within substance abuse treatment centers: Does a

dedicated staff make a difference? *Annual Meeting of the American Public Health Association*, Washington, DC 2011.

12. Proctor C, Barnett J, Muilenburg J, Conway K, Eby L, Motley M, **Coffman R**, Vashisht S. 2011. An examination of smoking cessation programs in substance abuse treatment facilities. *Annual Meeting of the American Public Health Association*, Washington, DC 2011.
13. Vashisht S, Muilenburg J, Eby L, **Coffman RA**, Proctor C, Barnett J, Conway K, Motley M, Sauer J. Impact of smoking programs in substance abuse treatment centers: Do we practice what we preach? *Annual Meeting of the American Public Health Association*, Washington, DC 2011.

### **Experience on Federally Funded Grants and Contracts**

#### *Research*

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|-----------|---|
| 2018-2023 | <p>R01AA025954<br/><u>Project RENEW</u><br/><u>Understanding Relapse and the Impact of Social Networks and Geographic Settings During Treatment for Alcohol-Related Problems</u><br/>Role: Study coordinator<br/>PIs: Muilenburg/Kershaw<br/>NIH/National Institute on Alcohol Abuse and Alcoholism<br/>\$3,990,112<br/>The goal of this study is to investigate the intersection of social networks and environments on those entering treatment for alcohol related problems.<br/>Study coordinator for a multi-site R1 grant examining how social and environmental factors affect sobriety in people in treatment for substance use disorders. Responsible for development of surveys and research protocol, recruiting, conducting focus interviews and study surveys.</p> |
| 2019      | <p><b>Volunteer</b><br/>Project MIGHT<br/>Assisted in data collection for a research project assessing mobile technology use and mental health among people living with HIV/AIDS.<br/>Principal Investigator: Carolyn Lauckner</p>  |
| 2010-2016 | <p>R01DA028188<br/>Project MERITS III<br/><u>Improving Effectiveness of Smoking Cessation Interventions and Programs in Low Income Adult Populations</u><br/>Role: Research Assistant<br/>PIs: Muilenburg/Eby<br/>NIH/National Institute on Drug Abuse<br/>\$3,332,078</p>  |

This study investigated the adoption, implementation, and sustainability of evidence-based smoking cessation services and how these services are implemented by counselors.

Developed, scheduled, and conducted interviews about smoking cessation practices with directors of substance abuse treatment facilities

**2010-2010    Research Assistant**

Duke Institute for Genome Science and Policy, Durham, NC

Entered and coded data and helped organize and maintain a database for an influenza study at Duke University

Principal Investigator: Phyllis Kennel

**2009-2010    Research Assistant**

The HEALTHY Study

Collected health and diet data from middle schoolers in six underserved communities across Eastern North Carolina.

Principal Investigator: Joanne Harrell

University of North Carolina School of Nursing, Chapel Hill, NC

**Professional Memberships:**

2016-present Society for Research on Nicotine and Tobacco

2011-present American Public Health Association

**References:**

**Christina Proctor, PhD**

Clinical assistant professor and Health Promotion and Behavior undergraduate coordinator, University of Georgia

[cproctor@uga.edu](mailto:cproctor@uga.edu)

706-583-8184

**Jessica Muilenburg, PhD**

Associate professor and Health Promotion graduate coordinator, University of Georgia

[jlm@uga.edu](mailto:jlm@uga.edu)

706-542-4365

**Melissa Howard, PhD**

Director of Online Programming and Professional Practice

Clinical Assistant Professor  
University of Georgia  
[Melissa.howard@uga.edu](mailto:Melissa.howard@uga.edu)