



Health Promotion & Behavior

College of Public Health

Traffic Safety Research and Evaluation Group

UNIVERSITY OF GEORGIA

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NEWS RELEASE

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Governor's Office of Highway Safety Awards General Application Grant to the Traffic Safety Research and Evaluation Group

(Athens, GA) The Traffic Safety Research and Evaluation Group (TSREG) at the University of Georgia College of Public Health is pleased to announce it has received a **\$230,666.19** grant from the Governor's Office of Highway Safety (GOHS).

The grant will support the evaluation of all GOHS's 109 grantees throughout the year, the maintenance of the Georgia roadway fatalities database and annual Georgia Preliminary Fatality Report, and a rural road evaluation. Additionally, this year, we will conduct a statewide assessment of attitudes towards risky driving behaviors including speeding and distracted driving.

"The Governor's Office of Highway Safety and our partners continue to implement programs designed to save lives and promote safe driving behaviors," Allen Poole, Director of the Governor's Office of Highway Safety said. "We ask everyone to help our state and nation reach the attainable goal of zero traffic deaths by driving safe speeds, always wearing a seat belt, keeping the focus on the road and not the phone, and never operating a vehicle under the influence of any substance that impairs your ability to drive."

"TSREG is excited to partner with GOHS and work with grantees and highway safety stakeholders across the state of Georgia to save lives on our roads," said Heather Padilla, Director of the Traffic Safety Research and Evaluation "Specifically, the rural road evaluation will help inform programs to address the higher rate of motor vehicle fatalities that occur in rural areas."

The grant year for this award will be October 1, 2023, to September 30, 2024.

The Traffic Safety Research and Evaluation Group's mission is to provide comprehensive research and analysis on the effectiveness of traffic safety programs at the federal, state, and local levels to reduce death and injury caused by roadway traffic crashes.

For more information on this grant program, contact GOHS at 404-656-6996 and for more information on GOHS and its other highway safety programs, visit www.gahighwaysafety.org.