

Magnolia Hernández, Ph.D.

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EDUCATION

Doctor of Philosophy in Educational Administration

Indiana State University

Area of Specialization: Leadership in Higher Education

Degree Conferred: May 2017

Dissertation: “Doctoral program quality through the lens of the Carnegie-based program review”

Master of Arts in Political Science

University of Connecticut

Area of Specialization: Comparative Politics

Degree Conferred: May 2003

Bachelor of Arts in Writing

University of Pittsburgh

Area of Specialization: Spanish/Translation

Degree Conferred: May 2000

RESEARCH AND PROFESSIONAL INTERESTS

- Career readiness in graduate public health programs
- Data analytics and student success performance metrics
- Study abroad effects on cultural competency, global perspectives, and professional growth in Hispanic Serving Institutions (HSIs)
- Community engagement initiatives in fostering holistic student development

PROFESSIONAL EXPERIENCE

Clinical Assistant Professor and Online Practice Coordinator, University of Georgia, College of Public Health, August 2024 – Present

- Foster a dynamic learning environment that prepares students for successful careers in public health, while adapting to the evolving landscape of the field
- Oversee public health practice and career development initiatives for students in the Online MPH
- Coach students and serve as the primary contact for site supervisors, students, and faculty advisors. Provide ongoing guidance and support throughout the public health applied practice experience, ensuring a seamless and enriching experience for all parties involved
- Lead professional seminars and academic coursework related to applied practice, delivering high-quality instruction that bridges theory with practical application
- Design and implement orientation and training sessions for new students and site supervisors to ensure they are well-prepared and informed

- Conducting regular site visits to assess and enhance the quality of applied practice experiences, maintaining strong relationships with community partners
- Stay current with emerging trends and regulatory changes in public health practice education to continuously update and refine program policies and procedures

Director of Institutional Engagement, *Excelencia* in Education, April 2024 – present

Institutional Engagement Manager, *Excelencia* in Education, November 2022- March 2024

- Lead communication strategy and timeline implementation for the organization's engagement in the Gates Foundation Intermediaries for Scale (IFS) cohort-based institutional coaching project
- Connect with and onboard college and university presidents and chancellors and their institutional leadership teams as they become affiliated with the organization's Presidents for Latino Student Success network
- Collaborate with the Institutional Engagement team to develop and implement a comprehensive strategic engagement plan, outreach strategies and activities to expand the network and support engagement with the organization's portfolios
- Manage the use of existing tools and resources that form the foundation of engagement to enhance the broader work of the organization
- Analyze and synthesize data collected from meetings and points of engagement to help inform future engagement strategies and opportunities

Assistant Dean of Student & Alumni Affairs, Robert Stempel College of Public Health & Social Work, Florida International University (FIU), Miami, FL. October 2016 – October 2021

- Provided leadership, vision, and daily administration of the college's metrics-based student success initiatives for all in-person and fully online programs
- Oversaw the college's recruitment strategies, activities and initiatives for all four academic areas in the college: public health, social work, disaster preparedness, and dietetics and nutrition
- Designed and implemented college-wide professional development and career programs
- Provided oversight of student records for all students within the college. This includes overseeing change of grades, graduation certifications, course credit transfers, and degree milestones
- Developed and implemented interventions to help improve the college's performance metrics in student retention, progression, graduation, academic success, and employment for students in in-person and fully online programs
- Served on the college's Diversity and Inclusion Committee and collaborated with student leaders on the content and development of the college's Diversity and Inclusion website.
- Monitored and analyzed college reports and data related to accreditation, student success metrics (strategic enrollment, retention, time-to-degree, and graduation), and graduate outcomes
- Provided written reports, assessments, and outcomes data for annual accreditation and 5-year reaccreditation reports
- Engaged alumni and students in collaborative experiences, including community engagement and mentorship
- Served as the Dean's designee for all student-related matters in the college
- Served as advisor and administrative lead for the Online MPH program during the search for a permanent director, which included enrolling students in their courses

Associate Director, University Graduate School (UGS), Florida International University, Miami, FL. August 2013- October 2016.

- Served as the point of contact for the student-focused aspect of the university's Carnegie-based review and assessment of doctoral programs
- Served as the unit's human resources liaison (HR), ensuring that all HR policies and processes are followed, and helping facilitate recruitment of new team members, promotions, and compensation assessments
- Served as the liaison and point of contact for graduate student success initiatives and programs, from recruitment of student participants to program curriculum development and implementation
- Provided leadership and input on the implementation of the university's Academy of Graduates for Integrative Learning Experiences (AGILE), a two-year, cohort-based integrative learning professional development program for doctoral students

Director, Office of Study Abroad, Florida International University, Miami, FL. July 2010-August 2013

Assistant Director, Office of Study Abroad, Florida International University, Miami, FL. May 2008-July 2010

- Oversaw the university's study abroad operations, from program development to implementation
- Managed the International Student Exchange Program, maintaining the university's institutional credit balance with exchange partners and welcoming all incoming exchange students
- Served as liaison and point of contact between the Office of Accreditation and Accountability and the university's academic units, providing support for the development, implementation, and evaluation of international student exchange agreements
- Oversaw and led all enrollment processes for study abroad students, including FIU course enrollments and/or credit transfers
- Served on the university's Quality Enhancement Program (QEP) Internationalization SACS reaccreditation and reaffirmation committee
- Monitored the office's overall operating budgets (E&G, Agency, and Auxiliary)
- Oversaw and provided support for the development of pre-departure and re-entry workshops and orientations for outbound and inbound exchange students
- Recruited and advised prospective students for a variety of Study Abroad Scholarships, including national scholarship competitions such as the Gilman Scholarship and the Fulbright US Student program
- Served as the institutional liaison for international partner institutions and our student services offices
- Provided enrollment support in all enrollment processes for study abroad students, including FIU course enrollments and/or credit transfers

International Education Programs Manager, Miami Dade College, Miami, FL. October 2005- May 2008

- Guided students throughout the program application process
- Lead workshops on how to write compelling essays for competitive study abroad programs scholarship opportunities

- Advised students on course offerings and programs abroad that were relevant to their fields of study and careers
- Provided logistical and developmental support to all faculty leading courses abroad
- Developed and maintained and the college's relationship with our partner institutions around the world
- Coordinated travel and safety procedures for college-led programs abroad
- Led workshops for faculty who were interested in developing faculty-led short-term study abroad programs

Program Manager, Executive Master of Science in Taxation (EMST), Chapman Graduate School of Business, Florida International University, Miami, FL. September 2004- October 2005

- Provided all administrative support for the students in all stages of their graduate experience in the program
- Recruited students at the domestic and international levels. Coordinated weekend scheduling for the students, providing catering and all other related matters that would ensure the smooth running of their weekend courses
- Assisted in developing marketing strategies for the program
- Reviewed all student course evaluations and program assessments, and worked closely with the Faculty Director to ensure program quality and improvement
- Collaborated with the administration (Deans, Directors, and Chairs) on academic quality, admissions reports (GMAT, GPA and GRE scores), and program assessments

Outreach Programs Coordinator and Minority Student Advisor, Haq Cultural Center, Hanover College, Hanover, IN. October 2003- August 2004

- Monitored all fiscal budgets for Outreach Programs
- Managed the Panther Teach program, a 5-year grant-funded program targeting underrepresented groups in the area.
- Created all budgetary and programmatic reports sent to the agency for program evaluation and yearly funding
- Developed and coordinated a series of monthly seminars and activities that catered to the academic needs of the underrepresented student populations in regional high schools
- Assessed student progress through monthly visits, and periodic contact with both high school counselors and teachers

Simulation Director/Research Assistant, GlobalED Project, University of Connecticut, Storrs, CT. Fall 2002-Spring 2003

- Conducted a series of international negotiation simulations in which both high school and middle school students participated as diplomats of different countries representing interests in varied issue areas, such as Global Warming, Human Rights, and International Economics
- Collected and analyzed statistical data that was to be used for further research and publications in the field

LEADERSHIP ENGAGEMENT

- FIU Presidential Leadership Program
- FIU Educational Leadership Enhancement Program
- FIU Leadership Education Advancement Program
- FIU Stempel College Diversity & Inclusion Committee
- Advanced Leadership Development in Higher Education Conference

COMMITTEE INVOLVEMENT AND SERVICE

- NSF Improving Undergraduate STEM Education: Hispanic-Serving Institutions Program, Reviewer
- FIU's 2025 Strategic Plan Implementation Committee, Learner Success and Institutional Affinity
- FIU's 2025 Strategic Plan, Student Success Committee, Recruitment & Enrollment Workgroup
- NASPA Annual Conference, Program Reviewer
- FIU Global Learning QEP Implementation Team, Committee member
- FIU Global Learning Fellowship Application, Reviewer
- FIU Undergraduate Research Conference, Poster Session Judge
- FIU Graduate Scholarly Forum, Poster Session Judge
- FIU University-Wide Scholarship Committee, Reviewer
- FIU George Simms Scholarship, Reviewer
- FIU McNair Journal, Reviewer
- National Critical Language Scholarship (CLS), Selection Panelist
- Benjamin Gilman Scholarship for Study Abroad, Selection Panelist
- CCIS Seville, Spain Study Abroad Program, Site Reviewer
- Hanover College – UNIVA Mexico Exchange Program, Site Reviewer

TEACHING

- PBHL 7420e: ILE in Public Health Online (2025-present), UGA, Primary Instructor
- PBHL 7400e: Professional Seminar in PH Practice I (2025-present), UGA, Primary Instructor
- PBHL 7600e: Professional Seminar in PH Practice II (2025-present), UGA, Primary Instructor
- PBHL 7430e: Applied Practice Exp. in Public Health (2025-present), UGA, Primary Instructor
- PHC 6945: Public Health Practicum Seminar (2017-2021), FIU, Guest Lecturer
- EDH 6065: Student Access and Choice in US Higher Education (2019), FIU, Primary Instructor
- SLS 1501: First Year Experience (2010-2012), FIU, Primary Instructor
- ENC 1101: English Composition (2008), Miami-Dade College, Primary Instructor
- ENC 1102: English Composition (2009), Miami-Dade College, Primary Instructor
- ID 211: Literature and Society in the Americas (2004), Hanover College, Co-Instructor
- POLS 121: Introduction to Comparative Politics (2001), UConn, Teaching Assistant
- Instituto Cultural Dominicano-Americano, ESL Teacher (1995)

SCHOLARLY PRESENTATIONS

Hernandez, M., Cavicchi, L., Appunni, S. Where are they Now? A Deep Dive into our Students' Post-graduate Career Outcomes. Co-presenter. The Association of Schools and Programs of Public Health Annual Meeting. Spring 2021.

Hernandez, M., Arguello, Z., Okeke, D., Candelaria, J. From Lead to Enrollee: Operationalizing Communications with a Personal Touch. Co-presenter. The Association of Schools and Programs of Public Health Annual Meeting. Spring 2021.

Hernandez, M., Arguello, Z. Leveraging Academic and Student Affairs Partnerships to Strengthen Student Success Goals. Co-presenter. The Association of Schools and Programs of Public Health Annual Meeting. Spring 2021.

Hernandez, M., Surviving the Graduate School Experience. Presenter and facilitator. McNair Workshop. Summer 2019.

Hernandez, M., Lopez, J., and Abeloff, J. From Myth-Busting to Reality Checks on Funding: Building the Undergraduate Pipeline to Grad School, co-presenter. FIU Advisor Forum, Spring 2019.

Hernandez, M., and Marks, L. Professional Development: The You, Me, Us Equation. Co-presenter. FIU Student Leadership Summit. Spring 2014.

Hernandez, M., Gomez, S., and Esteves, G. Meeting the Challenge – Advising Diverse & Underrepresented Students Workshop co-presenter. Diversity Abroad Pre-conference Workshop. Spring 2012.

Hernandez, M., and Robertson, D. Success Stories and Best Practices in Study Abroad: Bridging the Gap for Hispanic Students and Study Abroad Through Successful On-Campus Collaborations" Co-presenter. Hispanic Association for Colleges and Universities (HACU) International Conference. Spring 2011.

Stengle, D., and **Hernandez, M.** Best Practices for Marketing Your Study Abroad Programs on Campus. Co-facilitator and presenter. College Consortium for International Studies (CCIS) Annual Conference. Spring 2008.

Hernandez, M. Increasing Student Participation in Study Abroad Programs, Presenter and facilitator. Alamo Community College District (ACCD), Workshop facilitator. Fall 2007.

Hernandez, M. Taking a Stand. An analysis of the effects of the Women in Black movement for peace in Colombia and their approaches to a long-term goal for peace. University of Connecticut. Spring 2003. Presented at the 15th Annual Women and Gender Conference, Spring 2003, University of Connecticut.

PAPERS AND PUBLICATIONS

Montas-Hunter, S., and **Hernandez, M.** (2015). Systematic Support for Graduate Student Mentoring and Leadership: From Scholarship to Policy. Association for the Study of Higher Education (ASHE) Council for the Advancement of Higher Education Programs, Pre-conference Symposium.

Hernandez, M., Weidenhoeft, M., and Wick, D. (Eds.) (2014). NAFSA's Guide to Education Abroad for Advisers and Administrators (4th Edition).

Flores, M., **Hernandez, M.**, Smith, B., & Contreras, E. (2012). Diversity Network Manual for Advising Students of Diverse Backgrounds. Diversity Abroad.

Boyer, M., Brown, S. W., Butler, M. J., Florea, N. B., **Hernandez, M.**, Johnson, P. R., Meng, L., & Lima C. (2004). Educating for global awareness: implications for governance and generational change. *Global Change, Peace and Security*, 16(1):73-77.

Florea, N., Boyer, M., Brown, S., Butler, M., **Hernandez, M.**, Weir, K., Johnson, P., Meng, L., Mayall, H., & Lima, C. (2003). Negotiating from Mars To Venus: Some Findings on Gender's Impact in Simulated International Negotiations. *Simulation and Games*, 34(2): 226-248.

Brown, S., Boyer, M., Mayall, H., Johnson, P., Meng, L., Butler, M., Florea, N., **Hernandez, M.**, & Reis, S. (2003). The GlobalEd Project: Gender differences in a problem-based learning environment of international negotiations. *Instructional Science*, 31(4-5): 255-276.