

NATHANIEL H. TAYLOR

Summary of Professional Experience

Nathaniel Taylor is a Public Health Program Manager in the Communication Practice Area of RTI International. He currently serves as the Project Director (PD) for the evaluation of the North Carolina Department of Public Safety's (NC DPS) Secure All Firearms Effectively (NC SAFE) campaign and Associate Project Director (APD) for the evaluation of the U.S. Food and Drug Administration's (FDA) *The Real Cost* media campaign. He has more than 10 years of experience in public health program evaluation and applied research. Mr. Taylor holds a Bachelor of Science in Health Promotion and a Master of Public Health with a concentration in Health Policy and Management, and is an Army combat veteran having served in the expeditionary force in Operation Iraqi Freedom. He is currently studying Public Health Leadership in the University of Georgia's Doctor of Public Health Program and has research interests in gun safety and firearm-related violence prevention.

Education

DrPH, Public Health Leadership, University of Georgia, Athens, GA (Expected 2027).

MPH, Health Policy and Management, University of Georgia, Athens, GA, 2013.

BS, Health Promotion, Minor, Biology, University of Georgia, Athens, GA, 2011.

Certifications and Licenses

Certified in Public Health (CPH), National Board of Public Health Examiners, December 2013.

Certified Health Education Specialist (CHES), National Commission for Health Education Credentialing, December 2011.

Current Project Work

Evaluation of North Carolina's Secure All Firearms Effectively Campaign (2024 to date)—*Project Director*. The North Carolina Department of Public Safety's Secure All Firearms Effectively (NC SAFE) campaign is a statewide media campaign designed to increase the rate of safe gun storage. The campaign's intended audience are adult gun owners in North Carolina. Mr. Taylor leads a large team (22 staff) of evaluators and social scientist to evaluate this campaign.

FDA Cognitive Testing (2023 to date) – *Subject Matter Expert*. FDA is conducting a series of cognitive interviews to determine the developmental appropriateness and comprehension of survey questions, test the usability of surveys, and conduct formative work on stimuli such as photographs, images, or formats to be used in future research. Mr. Taylor serves as a senior advisor and tobacco product, use, and regulatory subject matter expert.

Evaluation of FDA's The Real Cost Campaign (2021 to date)—*Associate Project Director*. FDA's *The Real Cost* campaign is a national tobacco prevention program targeted toward youth ages 12 to 17 who are vaping or smoking cigarettes, or who are at-risk for tobacco use. The objective of the evaluation is to measure the effectiveness of the campaign in affecting tobacco belief and attitude constructs toward vaping and smoking. Mr. Taylor serves as the Associate Project Director and is responsible for directing evaluation activities of a cross divisional team of more than 20 staff members.

Selected Past Project Experience

FDA Surveillance for Education on Tobacco Study (2019 to 2023) – *Associate Project Director*. RTI collects primary data to monitor youth perceptions and emerging trends in tobacco use each month, specifically with little cigars and cigarillos, vaping products, and marijuana. The results are used to inform specified recommendations around FDA’s public education programs designed to reduce tobacco-related death and disease. During his time as APD, Mr. Taylor directed a team of 12 staff members.

Evaluation of FDA’s The Real Cost – Smokeless Campaign (2015 to 2023)—*Project Director and Lead Analyst*. *The Real Cost – Smokeless* was a component of *The Real Cost* that focused on rural male youth, ages 12 to 17, who were at risk for smokeless tobacco use. The objective of the evaluation was to measure the effectiveness of the campaign in affecting specific cognitive outcomes, such as belief change, related to smokeless tobacco use that were targeted by the campaign. Mr. Taylor was responsible for directing research activities of 4 staff members who oversaw nearly 100 total staff, including field interviewers in 30 media markets across the United States.

Stop Soldier Suicide Cost Study (2020 to 2021) – *Lead Analyst*. RTI conducted a cost study of Stop Soldier Suicide (SSS), a nonprofit organization that aims to decrease the suicide rate among current and former US military members via the provision of repeated risk assessments, case management, and connections to community services. RTI conducted the cost study to provide the organization with a better understanding of the potential impacts and cost-offsets SSS has on its clients. Mr. Taylor led development of a cost calculator designed to illustrate the client’s impact on reducing the public health burden of suicide among service members and veterans.

Evaluation of CDC’s Tips From Former Smokers Campaign (2019 to 2021)—*Analyst*. RTI conducted a cost-effectiveness analysis of CDC’s “Tips From Former Smokers” Campaign, the first federally funded antismoking campaign of its kind in the United States. This project involved a large custom address-based longitudinal study of U.S. smokers to determine whether smokers’ exposure to the Tips campaign was associated with changes in key tobacco-related outcomes, including quit attempts, desire to quit, and a range of behavioral precursor outcomes. Mr. Taylor and the study team analyzed costs of the campaign from the CDC’s perspective and from the health care sector perspective combined with Quality Adjusted Life Years, Life Years gained, and deaths averted to determine the cost-effectiveness of the campaign compared to the status quo.

RTI iShoppe™ (2015 to 2019)—*Project Manager and Analyst*. In order to inform policy debate, RTI designed a virtual retail storefront and manipulated characteristics of tobacco product displays and advertisements in order to examine what impact tobacco display visibility, pro- and anti-tobacco advertisements, and other point-of-sale characteristics may have on purchase attempts, urge to smoke, cessation intentions, perceptions about smoking, and support for tobacco control policies. As part of the 5-year RO1 grant, Mr. Taylor and the project team conducted multiple studies with the virtual store application iShoppe, surveyed consumers to measure reactions to different types of anti and pro-tobacco advertisements viewed in different retail contexts, and used eye-tracking technology to examine consumers’ visual attention to anti/pro-tobacco advertisements in different retail contexts and tobacco price promotion signs on displays in the virtual store environment.

Evaluation of the Florida Tobacco Prevention and Control Program (2015 to 2017)—*Analyst*. RTI is conducting a comprehensive evaluation of the Florida Tobacco Prevention and Control Program, including multi-modal data collection. During his time as an analyst on the project, Mr. Taylor developed and implemented the survey instruments for the web mode of the Social Media Baseline, Parent Youth Dyad, Tobacco User Follow-up, and Young Adult Follow-up surveys. Mr. Taylor also served as the project liaison to the web survey vendors.

Professional Experience

2015 to date. RTI International, Communication Practice Area, Research Triangle Park, NC.

Program Manager, Media Campaign Evaluation Program (2023 to date). Researches complex Public Health issues and reviews published and web-based Public Health information sources. Obtains new funding. Plans and manages projects of significant value. Publishes research findings in professional journals and presents papers at professional meetings and conferences. Writes most complex sections of proposals that require expert knowledge of the subject. Designs/develops methods of data collection. Prepares project reports, prepares budgets, defines costing plans and monitors project costs. Manages staff through performance planning, development, and evaluation process. Ensures staff development and career progression. As a manager of scientific/technical group, leads or supports complex projects and mentors staff in project leadership. Helps to develop the scientific and/or professional stature of staff. Monitors job performance on projects, proposals, and scientific stature efforts, and provide feedback as needed to staff throughout the year. Works with Program Director to monitor staff workloads and assist staff in finding project work if needed or delegates excess work. Works with the Program Director to guide strategic direction of the Center. Assists with recruiting new staff at all levels.

Research Health Economist (2019 to 2023). Directed project teams to conduct public health program evaluation and economic and policy analyses of tobacco control programs and other public health interventions. Wrote proposal sections of moderate technical complexity requiring application of economic and public health theories and methodologies. Worked with program managers and directors to ensure projects were staffed and implemented appropriately.

Health Economist (2015 to 2019). Conducted economic and policy analyses of tobacco control programs and policies and other public health interventions. Supported implementation and outcome evaluations of public health policies, media campaigns, behavioral health programs, and community interventions. Collected data and compiled databases by combining information from various sources using Excel and Stata. Managed large, complicated data sets.

2012 to 2015. University of Georgia, Economic Evaluation Research Group, Athens, GA.

Research Analyst (2014 to 2015). Conducted quantitative analyses to evaluate public health programs, including cost analysis, cost-effectiveness analysis, benefit-cost analysis, comparative effectiveness analysis, process evaluation, impact evaluation, and outcome evaluation. Conducted literature reviews and contributed to grant applications used to secure over \$250,000 in research funding. Coauthored four peer-reviewed publications to report research outcomes. Served as the College of Public Health Liaison to the University of Georgia Student Veterans Resource Center (SVRC). Worked with the SVRC to create programs that served veterans in the college and university, including navigating the GI bill, transitioning from military to academic life, and helping with other issues that apply specifically to student veterans. Worked closely with college administrators, financial and academic advisors, faculty, and staff to ensure that the college environment was conducive to student veteran success.

Graduate Research Assistant (2012 to 2013). Constructed and analyzed cost data sets combining outcome and cost data in preparation for economic evaluations of public health interventions. Completed extensive literature reviews and compiled and analyzed data in preparation for grant proposals. Trained in economic evaluation of public health programs, including cost-effectiveness analysis, cost-utility analysis, cost-benefit analysis, decision analytic modeling, and statistical analysis for economic evaluations.

2011. Corporate Sports Unlimited, Inc., Delta Airlines Corporate Fitness Center, Atlanta, GA

Wellness Associate. Completed over 75 fitness assessments for gym members, including measuring body composition, discussing members' concerns related to physical activity, and communicated diet and exercise recommendations. Demonstrated proper exercise techniques for gym members. Developed and implemented a beginners' fitness class using knowledge of exercise science. Evaluated group fitness class, including process and outcome evaluations.

2011. Centers for Disease Control and Prevention, Office of Public Health Preparedness and Response, Atlanta, GA

Health Communication Intern. Planned and implemented the CDC Health Partners Outreach Team booth at the Delta Airlines Inaugural Health Fair to identify community health partners for public health emergencies. Evaluated Clinician Outreach Communication Activity calls (Webinars) to ensure that health communication activities were based in theory and used accepted principles, methods, and practices. Applied health literacy methods, including research and evaluation activities related to health communication and marketing, to develop messages and training materials for the Crisis and Emergency Risk Communication training course.

2004 to 2007. GEICO, Southeast Claims Department, Macon, GA.

Telephone Claims Representative I. Maintained and actively managed more than 100 motor vehicle claims per month, which included recorded interviews with policy holders and non-policy holders involved in accidents, issuing payments for liable damages and injuries, negotiating with client attorneys and adverse insurance companies, preparing for and filing arbitration claims, informing all involved parties of status of their claims, and resolving claim files within a targeted timeframe. Coached a class of 15 claims representative trainees for their 3-month initial certification. Specialized in disputed liability, including arbitration, shared liability, medical, and coverage issue claims.

1998 to 2004. United States Army.

Aircraft Structural Repairer (Non-Commissioned Officer, E5). Constructed, manufactured, and repaired aircraft structural components, including airframe, composites, rotor blades, and jet engine fan blades. Deployed to Iraq for Operation Iraqi Freedom in expeditionary force. Awarded the Army Commendation Medal for meritorious service during wartime operations. Responsible for welfare, leading, and job training of six soldiers while supervising a helicopter airframe shop. Maintained over \$2 million of helicopter maintenance equipment while supervising the airframe shop. Trained as a Combat Lifesaver.

Honors and Awards

UGA Foundation Scholar Award, 2024
FDA Center for Tobacco Products Honor Award, 2023
Lockheed Martin STEM Award, 2023
Highly Published Author Award (2nd Award), 2023
Early Career Author Award, 2019
Delta Omega Honorary Society in Public Health, 2015
Outstanding Health Policy Student, 2013
Army Achievement Medal (3rd Award), 2004
Army Good Conduct Medal (2nd Award), 2004
Army Commendation Medal, 2003
Overseas Service Ribbon (2nd Award), 2003
Global War on Terrorism Expeditionary Medal, 2003
Global War on Terrorism Service Medal, 2003
National Defense Service Medal, 2003
Aircraft Crewman Badge, 1999
Army Service Ribbon, 1998

Professional Associations

RTI Firearm IR&D Steering Committee
National Association for Doctors of Public Health
Georgia Public Health Association
Society for the Advancement of Violence and Injury Research

Computer Skills

Microsoft Office, Stata, TreeAge

Country Experience

Paju, South Korea, 2000 to 2001
Illesheim, Germany, 2001 to 2003

Books, Book Chapters, and Monographs

Corso, P. S., Chambers, A., & **Taylor, N.** (2017). Economic burden of child maltreatment. In *Research in child maltreatment prevention: Definitions of abuse and prevention* (Vol. 1). STM Learning.

Corso, P. S., & **Taylor, N.** (2015). The economic costs of violence. In P. Donnelly, & C. Ward (Eds.), *Oxford textbook of violence prevention: Epidemiology, evidence, and policy* (pp. 111-116). Oxford, United Kingdom: Oxford University Press.

Peer-Reviewed Journal Articles

Pepper, J. K., Malterud, A. S., Farrelly, M. C., **Taylor, N. H.**, Nonnemaker, J. M., Petrun Sayers, E. L. (2023). The impact of social media use and gaming on initiation of smokeless tobacco use among rural male youth. *Journal of Adolescent Health*,72(3):383-389. doi: 10.1016/j.jadohealth.2022.09.025.

- Bennett, M., Speer, J., **Taylor, N.** (2022). Changes in e-cigarette use among youth and young adults during the COVID-19 pandemic: insights into risk perceptions and reasons for changing use behavior. *Nicotine & Tobacco Research*, <https://doi.org/10.1093/ntr/ntac136>.
- Vigorita, M. W., Smith, A., Farrelly, M., **Taylor, N.**, Spinks, J. G. (2022). Predictive validity of the original and expanded susceptibility scales for smokeless tobacco. *Addictive Behaviors*, <https://doi.org/10.1016/j.addbeh.2022.107286>.
- Farrelly, M. C., **Taylor, N. H.**, Nonnemaker, J. M., Smith, A. A., Delahanty, J. C., Zhao, X. (2021). “The Real Cost” Smokeless campaign: changes in beliefs about smokeless tobacco among rural boys, a longitudinal randomized controlled field trial. *BMC Public Health*, 21:2282. <https://doi.org/10.1186/s12889-021-12356-6>
- Shrestha, S. S., Davis, K., Mann, N., **Taylor, N.**, Nonnemaker, J., Murphy-Hoefer, R., Trivers, K., King, B., Babb, S., & Armour, B. (2021). Cost effectiveness of the Tips From Former Smokers campaign – U.S., 2012-2018. *American Journal of Preventive Medicine*, S0749-3797(20)30468-2. <https://doi.org/10.1016/j.amepre.2020.10.009>.
- Dutra, L. M., Nonnemaker, J., **Taylor, N.**, Feld, A., Bradfield, B., & Kim, A. (2020). Visual attention to tobacco-related stimuli in a 3D virtual store. (RTI Press Publication No. RR-0036-2005). Research Triangle Park, NC: RTI Press. <https://doi.org/10.3768/rtipress.2020.rr.0036.2005>
- Dutra, L. M., Nonnemaker, J., Bradfield, B., **Taylor, N.**, Guillory, J., Feld, A., & Kim, A. (2019). Antismoking advertisements and price promotions and their association with the urge to smoke and purchases in a virtual convenience store: Randomized experiment. *Journal of Medical Internet Research*, 21(10), e14143. <https://doi.org/10.2196/14143>
- Guillory, J., Kim, A. E., Nonnemaker, J. M., Bradfield, B., **Taylor, N. H.**, Dutra, L., & Feld, A. (2019). Effect of menthol cigarette and other menthol tobacco product bans on tobacco purchases in the RTI iShoppe virtual convenience store. *Tobacco Control*. <https://doi.org/10.1136/tobaccocontrol-2019-054997>
- Popova, L., Nonnemaker, J., **Taylor, N.**, Bradfield, B., & Kim, A. (2019). Warning labels on sugar-sweetened beverages: An eye-tracking approach. *American Journal of Health Behavior*, 43(2), 406-419. <https://doi.org/10.5993/AJHB.43.2.16>
- Dutra, L. M., Nonnemaker, J., **Taylor, N.**, & Kim, A. E. (2018). Deception and shopping behavior among current cigarette smokers: A web-based, randomized virtual shopping experiment. *JMIR Research Protocols*, 7(6). doi:10.2196/10468
- Nonnemaker, J. M., Pepper, J. K., Sterling, K., Kemp, C. B., **Taylor, N.**, Bradfield, B. R., & Kim, A. (2018). Adults' visual attention to little cigar and cigarillo package warning labels and effect on recall and risk perceptions. *Tobacco Regulatory Science*, 4(6), 47-56. <https://doi.org/10.18001/TRS.4.6.5>
- Dutra, L., Nonnemaker, J., Guillory, J., Bradfield, B., **Taylor, N.**, & Kim, A. (2017). Smokers' attention to point-of-sale antismoking ads: An eye-tracking study. *Tobacco Regulatory Science*, 4(1).
- Corso, P., **Taylor, N.**, Bennett, J., Ingels, J., Self-Brown, S., & Whitaker, D. (2014). Marginal cost analysis of two train-the-trainer models for implementing SafeCare®. *Western Journal of Emergency Medicine*, 15(5), 623–626. doi:10.5811/westjem.2014.4.21422
- Corso, P. S., Ingels, J. B., **Taylor, N. H.**, & Desai, S. (2014). Linking costs to health outcomes for allocating scarce public health resources. *eGEMs*, 2(4), 1–7. doi:10.13063/2327-9214.1128

Other Publications

- Taylor, N.** (April 2017). Cost-effectiveness of antihypertensive medication. Medical Care Blog. *Medical Care*.
- Taylor, N.** (April 2016). Factors associated with better performance on quality indicators for ACOs. Medical Care Blog. *Medical Care*.
- Taylor, N.** (October 2015). Excluding professional fees, and other costs, underestimates healthcare costs. Medical Care Blog. *Medical Care*.
- Taylor, N. H.** (2013). Preliminary return on investment analysis of community benefit mammography services at a Catholic Health East Trinity Health hospital. Unpublished Master's Capstone, University of Georgia.

Presentations and Proceedings

- Case, K., Siegel, L., Jaarsma, A., Malo, V., Ogbansiegbe, J., Hawkins, D., **Taylor, N.**, Bennett, M., & MacMonegle, A. (2025). *Reaching young people at high risk for tobacco use with prevention messaging: findings from FDA's The Real Cost campaign evaluation*. Under review for the Society for Research on Nicotine and Tobacco, New Orleans, LA, United States.
- Siegel, L., Jaarsma, A., Malo, V., **Taylor, N.**, Chapman, L., Zarndt, A., & Pitzer, L. (2025) *Examining group-level differences in The Real Cost Awareness Among Teens*. Under review at the 2025 Society for Research on Nicotine & Tobacco Conference. New Orleans, LA.
- MacMonegle, A., Siegel, L., Jaarsma, A., Wang, Y., Malo, V., **Taylor, N.**, Bennett, M., Zarndt, B., Pitzer, L., & Duke, J. (2025). *The impact of The Real Cost Campaign on reductions in e-cigarette initiation among U.S. youth*. Under review at the 2025 Society for Research on Nicotine & Tobacco Conference. New Orleans, LA.
- Taylor, N.** & Mann, N. (September 2024). RTI Communication Practice Area Career Paths Workshop Series: Early Career Staff. RTP, NC, United States.
- Panel Member for the RTI Communication Practice Area Managing Client Challenges Panel (May 2024). RTP, NC, United States.
- Vigorita, M., Budenz, A., Ogbansiegbe, J., Albers, L., Sanders, E., Allen, J., & **Taylor, N.** (2024). *Interdependence of blunt and tobacco use: exploring inequities in concurrent use of blunts and other tobacco products*. Society for Research on Nicotine and Tobacco, Edinburgh, Scotland.
- Farrelly, M., **Taylor, N.**, Smith, A., Nonnemaker, J., Pepper, J. K., Wall, M. (2022). *Reducing susceptibility to smokeless tobacco among rural boys with FDA's The Real Cost Smokeless public education campaign*. Society for Research on Nicotine and Tobacco, Baltimore, MD, United States
- Pepper, J. K., Malterud, A., Farrelly, M., **Taylor, N.**, Nonnemaker, J., Petrun Sayers, E. L. (2022). *The impact of social media use and gaming on initiation of smokeless tobacco use among rural male youth*. Society for Research on Nicotine and Tobacco, Baltimore, MD, United States.
- Wall, M., **Taylor, N.**, Farrelly, M., Smith, A., Spinks, J.G. (2022). *Predictive validity of the original and expanded susceptibility measures for smokeless tobacco*. Society for Research on Nicotine and Tobacco, Baltimore, MD, United States.
- Farrelly, M. C., **Taylor, N.**, Smith, A., Delahanty, J., Zhao, X. (2020). *Changes in Knowledge, Attitudes, and Beliefs among rural boys in The Real Cost – Smokeless campaign evaluation*. Society for Research on Nicotine and Tobacco, New Orleans, LA, United States.

- Farrelly, M. C., **Taylor, N.**, & Delahanty, J. (2018). *Social media use as a prospective predictor of smokeless tobacco use experimentation*. National Summit on Smokeless Tobacco Prevention, Sacramento, CA, United States.
- Farrelly, M. C., **Taylor, N.**, & Smith, A. (2018). *Do curiosity and susceptibility predict future smokeless tobacco use among rural boys?* National Summit on Smokeless Tobacco Prevention, Sacramento, CA, United States.
- Taylor, N.**, Farrelly, M. C., & Smith, A. (2018). *Exposure and reactions to The Real Cost - Smokeless campaign among rural boys one-year after campaign launch*. National Summit on Smokeless Tobacco Prevention, Sacramento, CA, United States.
- Kim, A., Nonnemaker, J. M., Dutra, L., Bradfield, B. R., **Taylor, N.**, & Guillory, J. E. (2018). *Using eyetracking and virtual store technology to understand consumers' visual attention to pro and anti-tobacco cues at the point of sale*. Society for Research on Nicotine and Tobacco, Baltimore, MD, United States.
- LeBaron, P. A., King, S. M., Henes, A. L., **Taylor, N.**, Fiacco, L., & Helton, M. P. (2018). *Early bird gets the worm?* Effects of differential incentives on mode choice and response rates. 2018 Joint Statistical Meetings, Vancouver, Canada.
- Taylor, N.**, Farrelly, M., Smith, A., Delahanty, J., Rao, P., & Zhao, X. (2018). *Exposure and reactions to The Real Cost - Smokeless campaign among rural boys*. Poster session presented at Society for Research on Nicotine and Tobacco, Baltimore, MD, United States.
- Taylor, N.**, Nonnemaker, J., Bradfield, B., & Kim, A. (2017). *Eye-tracking study of visual attention to anti-tobacco advertisements in a 3D virtual store environment*. Poster session presented at Fall Tobacco Centers of Regulatory Science Grantee Meeting, Bethesda, MD, United States.
- Panel member for the 2015 RTI International Veterans' Event (June 2015). RTP, NC, United States.
- Taylor, N.**, Corso, P., & Sexton, S. (2015). *The association of exposure to adverse childhood experiences and receipt of social security disability benefits*. Poster presented at the 2015 annual meeting for the Society for the Advancement of Violence and Injury Research, New Orleans, LA.

Technical Reports

- Boudewyns, V., Eggers, M., Parrish, B., & **Taylor, N.** (May, 2024). *Best Practices for Web-Based Survey Data Collection*. Research Triangle Park, NC: RTI International.
- MacMonegle, A., **Taylor, N.**, Jaarsma, J., Allen, A., Chapman, L. Bennett, M., Case, K., & Pitzer, L. (March, 2024). *Evaluation of the U.S. Food and Drug Administration, Center for Tobacco Products' The Real Cost Campaign: Final Report – ExPECTT 2*. Silver Spring, MD: U.S. Food and Drug Administration.
- MacMonegle, A., Siegel, L., Jaarsma, J., Wang, Y., **Taylor, N.** (February 2024). *Evaluation of the Public Education on Teen Tobacco (ExPECTT) Cohort 3 – ExPECTT 3 Baseline Report*. Silver Spring, MD: U.S. Food and Drug Administration.
- Allen, J., Goad, H., Albers, L., Ogbansiege, J., Young, B., Gaber J., & **Taylor, N.** (July, 2023). *Surveillance for Education on Tobacco Study: Little Cigars and Cigarillos – Wave 2 Results*. Silver Spring, MD: U.S. Food and Drug Administration.
- Taylor, N.**, Allen, J., & Spinks, G. (April 2023). *Rural Smokeless Tobacco Education Campaign (RuSTEC) Evaluation: Final Report*. Silver Spring, MD: U.S. Food and Drug Administration.

- Taylor, N., Farrelly, M., & Horn, E.** (August 2019). *Rural Smokeless Tobacco Education Campaign (RuSTEC) Evaluation: Follow-up 3 Report*. Silver Spring, MD: U.S. Food and Drug Administration.
- Taylor, N. H., Farrelly, M. C., & Payne, C.** (July 2019). *Rural Smokeless Tobacco Education Campaign (RuSTEC) evaluation: Follow-up 2 report*. Silver Spring, MD: U.S. Food and Drug Administration.
- Taylor, N. & Farrelly, M.** (February 2018). *Rural Smokeless Tobacco Education Campaign (RuSTEC) Evaluation: Follow-up 1 Report*. Silver Spring, MD: U.S. Food and Drug Administration.
- Cahill, L., Evans, B., Loome, P., & Taylor, N.** (2013). *Community Health Needs Assessment & Implementation Plan: FY 2012 – 2013*. Athens, GA: St. Mary's Health Care System
-